

# Partner with the Bermuda Business Development Agency (BDA)



BUSINESS DEVELOPMENT AGENCY  
**BERMUDA**

# INVEST IN BDA

For 10+ years, the *Bermuda Business Development Agency* (BDA) has worked tirelessly to **create economic growth and prosperity** across our beautiful blue-chip island. Our organisation **advocates** for businesses that come to Bermuda for our **solid regulatory environment** and cohesive **network** of world-class executives.

At the BDA, we help new businesses launch and establish themselves, provide them with connections to a wide group of global business leaders, and lead them to find solutions. The BDA is a public/private partnership between the government of Bermuda and a cross-industry private sector governed by a **board of directors**.

## WE ARE HERE TO SUPPORT

As the foremost business development organisation in Bermuda, we leverage our relationships to connect you with top government officials and business leaders. Our expertise and network provide you with the ultimate “in” to the Bermuda business market, whether you’re establishing your business base or you’re currently working on the island.

## OUR SERVICES

Government Relations | Business Development  
Marketing | Communications | Events  
Concierge Services | Industry Liaison  
Immigration Support | Advocacy



The Bermuda Business Development Agency (BDA) was founded in 2013 as an independent, public-private partnership to encourage inward direct investment and growth for Bermuda.



#### OUR MISSION

Our mission is to diversify and enrich our economy by fostering sustainable, high-quality job opportunities for our community, ensuring a secure and prosperous future.



#### OUR VISION

Established within a blue-chip jurisdiction, the Bermuda Business Development Agency is focused on driving innovation, sustainability, and stability to elevate our nation's economic prosperity.



#### OUR PURPOSE

To promote and protect, in collaboration with Government and the Private Sector, sustainable and equitable economic growth and prosperity in Bermuda.

## WHY INVEST IN THE BDA

At the BDA, we:

- Work in partnership with industry executives to encourage leadership, innovation and key legislative changes to promote sector and job growth.
- Understand the importance of working to develop a sustainable, equitable future for the island. That is why we collaborate with industries that will help create jobs for the future generations.
- Facilitate coordination between government departments and the private sector to deliver on key initiatives.
- Are the B2B voice that engages with local and international media, advocating for the island.
- Bring representation to key industry events to ensure Bermuda remains top of mind for business development.
- Create leads for business development and ultimately lead economic development.
- Serve as the first point of contact for business inquiries and on island investment.
- Are a data driven organisation that uses the most recent tools and business analysis to foster economic growth and diversification for the island.
- Work with the community to foster economic growth and entrepreneurship.
- Produce and create BDA conferences and events that lead to job creation and business deals.

**BDA CREATING GLOBAL CONNECTIONS.**



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Bermuda Investment: An Overview