



FOR IMMEDIATE RELEASE

## Bermuda's global business sector showcased in London

**Hamilton, Bermuda, November 28, 2017**—Leaders of Bermuda's global business sector highlighted the breadth, advantages and significant economic impact of the island's financial market during an awareness-raising cross-industry forum held in London today by the Bermuda Business Development Agency (BDA).

Premier the Hon David Burt officially opened the day-long forum after meeting with Britain's Prime Minister Theresa May. The Premier is in the city for the BDA event as well as annual Joint Ministerial Council (JMC) meetings and various Parliamentary events, followed by planned visits to Paris and Berlin later in the week.

"Our government supports events like this BDA forum, because it's important to engage people from around the world to help accomplish our goals growing Bermuda's economy," said the Premier. "Bermuda has a very powerful story to tell as a well-regarded international financial centre known for robust regulation and leadership on transparency and compliance. We believe this is an excellent platform to talk about Bermuda's role in supporting global economies. It's important, because we trade on that reputation."

The forum attracted close to 250 delegates, encompassing a wide range of industries, to ME London Hotel in the city's West End. Featuring top regulatory and industry representatives in discussion panels, the agenda covered hot-button topics such as Brexit and the recent theft of "Paradise Papers" law-firm data, while emphasising the many elements that differentiate Bermuda—from the island's world-respected regulator and access to capital to its deep pool of valuable industry expertise. Speakers also examined the varied sectors that make Bermuda a centre of excellence, including re/insurance, captive insurance and insurance-linked securities, to asset management, family offices, and trust and private-client business.

“The forum has provided us with an opportunity to tell the Bermuda story at a critical juncture when the European spotlight is on international financial centres,” said BDA CEO Ross Webber. “Our jurisdiction has a compelling message, and people are beginning to understand that Bermuda really is different.”

Forum panels in the morning covered risk-industry topics—from insurance trends and the outlook for 2018 to why Bermuda remains “the World’s Risk Capital.” Afternoon sessions focused on the rapidly-growing convergence of re/insurance and asset management, then moved to examine high-net-worth services, family governance and charitable trust structuring.

The day’s line-up featured 25 Bermuda executives, including Bermuda Monetary Authority CEO Jeremy Cox; Bermuda Stock Exchange CEO Greg Wojciechowski; Association of Bermuda Insurers & Reinsurers President Brad Kading; Grainne Richmond, President of the Bermuda Insurance Management Association (BIMA); and Keith Robinson, Chairman of the Society of Trust & Estate Practitioners (STEP) Bermuda.

Keynote speaker, Deputy Chair of Lloyd’s and Hiscox Chair Robert Childs, described Bermuda’s speed to market and detailed the many advantages Bermuda had lent to Hiscox.

“The forum gathered government, industry and regulatory experience to give attendees an opportunity to be exposed to the Bermuda market,” said BMA CEO Jeremy Cox. “That kind of collaboration is part of what has made Bermuda successful. Certainly, given the times we’re in, that’s important—because there’s been a lot of misinformation in the media about our jurisdiction. This has given us an opportunity to set the record straight.”

Other Bermuda-based executive participants included Mark Allitt of KPMG Bermuda; Sarah Demerling of Estera; BDA former chair and Hiscox Director Caroline Foulger; David Gibbons of PwC Bermuda; Ed Granski for Meritus Trust; Randall Krebs of Harbour International Trust Company; BDA Board member Jessel Mendes, of EY Bermuda; Michael Neff of Butterfield Bank; Michael Parrish of Marsh Bermuda; Peter Pearman of Conyers Dill & Pearman; Brian Quinn of Granite Management; Fozeia Rana-Fahy of MJM; Aon CEO Joe Rego; Andrew Smith of Qatar Re;



Ariane West of Taylors in association with Walkers; Arthur Wightman of PwC Bermuda; Kim Willey of ASW Law; and Akilah Wilson of the BMA.

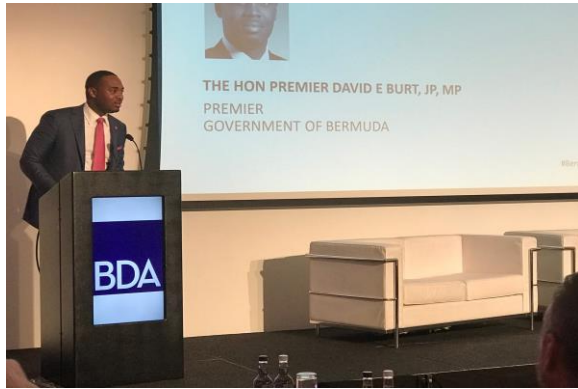
“We were very impressed by the support not just from Bermuda industry but from friends of Bermuda here in the UK,” Webber added. “We had over 20 different companies represented at our forum; that’s a marvellous endorsement of the work of the BDA, and a great reflection of the collaboration of the Bermuda market. It’s very rewarding to see Bermuda so well represented and supported.”

Overseas presenters included Richard Hay of Stikeman Elliott, London; Siân Hill of KPMG UK; and Samantha Morgan of RMW Law.

“It’s about working relationships with the right people – we’re not just marketing the jurisdiction,” said Jessel Mendes, a BDA Board member and Partner at EY Bermuda. “We’re really selling, and I think that’s critical. It’s about working the relationships with the right people to bring business back to Bermuda. Today, the focus is on the relationship, on business development, and on sales. That’s a new mindshift and I believe credit for it goes to the BDA.”

Tomorrow, a second industry event—“Beyond Convergence”—will also take place at the hotel, focusing solely on insurance-linked securities. Organised by ILS Bermuda to dovetail with today’s forum, it will provide a more detailed look at Bermuda’s success in attracting capital, expertise and clients to the sphere of alternative reinsurance. Featured speakers will include some of the same industry executives, including the BSX’s Wojciechowski, the BMA’s Cox, ABIR’s Kading, and BDA’s Webber.





**Premier David Burt welcomed guests to the BDA’s well-attended executive industry forum in London, calling the event a good opportunity to promote Bermuda’s top-tier reputation and to attract new business to the island**



**Sian Hill of KPMG UK, BDA CEO Ross Webber, and BMA CEO Jeremy Cox discuss Brexit and Bermuda’s world-respected regulatory regime**



**Panellists Arthur Wightman of PwC Bermuda, Joe Rego of Aon, Brad Kading of the Association of Bermuda Insurers & Reinsurers (ABIR), and Andy Smith of Qatar Reinsurance Company discuss Bermuda’s key role in the world of risk**



**Bermuda Monetary Authority Jeremy Cox said Brexit would not impact Bermuda’s Solvency II regulatory status awarded to the island in 2016 by the European Union**





**Brad Kading of the Association of Bermuda Insurers & Reinsurers (ABIR) with Arthur Wightman of PwC Bermuda**



**Premier David Burt, BMA CEO Jeremy Cox, and Brussels-based lawyer Guy Soussan of Steptoe & Johnson LLP who worked to win Solvency II status for Bermuda**



**The forum's keynote speaker, Hiscox Chair and Lloyd's of London Deputy Chair Rob Childs, with BDA Board member and former chair Caroline Foulger**



**BDA CEO Ross Webber welcomed the more than 240 registered attendees**

**MEDIA CONTACT:**

**Rosemary Jones**  
Head of Communications & Marketing  
[rosemary@bda.bm](mailto:rosemary@bda.bm)  
441 278-6558  
441 337-4696

**CONNECTING BUSINESS**

The BDA encourages direct investment and helps companies start up, re-locate or expand their operations in our premier jurisdiction. An independent, public-private partnership, we connect you to industry professionals, regulatory officials, and key contacts in the Bermuda government to assist domicile decisions. Our goal? To make doing business in Bermuda smooth and beneficial.

