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## LatAm webcasts highlight Bermuda captive insurance

**Hamilton, Bermuda, January 31, 2017**—Seven webcasts featuring Spanish-speaking captive insurance experts on the island are being released by the Bermuda Business Development Agency (BDA) to target Latin American audiences following this week’s World Captive Forum.

The BDA videos feature bilingual captive experts from Aon, ASW Law, Jardine Lloyd Thompson, Marsh, PricewaterhouseCoopers, and the Bermuda Monetary Authority (BMA). The webcasts follow [seven successful English versions](#) and are being released via numerous digital channels over the next few weeks. They can be seen here: <http://bda.bm/webcasts/>

The project ties in with attendance by a BDA-led delegation of the 26th Forum in Boca Raton, FL, as well as a BDA industry roadshow planned for Chile and Peru this March. Nearly two-thirds of all Latin America-owned captives in the world are being formed in Bermuda; in 2016, incorporations were seen from Mexico, Peru and Colombia.

“The Bermuda insurance market is lucky enough to have a wealth of LatAm expertise, including numerous native Spanish speakers who work in this sector,” said BDA Business Development Manager Jereme Ramsay. “Our recent webcasts on captive insurance in English have been so successful, we felt it was important to produce a parallel series for LatAm audiences that would complement our 2017 business-development initiatives in the region.”

Latin America has been identified as a growth region for the whole captive industry, noted Grainne Richmond, President of the Bermuda Insurance Management Association (BIMA). “Bermuda has been on the winning side of new captive formations from the LatAm region and interest in Bermuda continues to grow,” Richmond said. “BIMA and our captive-industry

stakeholders understand that for Bermuda to keep developing new business, it's important we remain highly engaged with this region."

The World Captive Forum, presented by *Business Insurance*, annually attracts a significant number of LatAm-focussed delegates to its sessions and tradeshow, where the BDA has a prominent booth (Number 31). The agency led a 20-strong "Team Bermuda" to the three-day event that wraps up today, including representatives from Aon, Appleby, Butterfield Bank, Estera, Granite Management, HSBC Global Asset Management (Bermuda), Kirkway International, KPMG, Marsh, PwC, R&Q Quest Management, and Willis Towers Watson.

Bermuda moderators and speakers at this year's event included: Michael Ian Coles, Chairman, President and CEO, Cedent; Eduardo Fox, Manager, Corporate, Private Client & Trust and Latin America, Appleby; R&Q President Nick Frost; KPMG Managing Director Tom Kelly; Granite's Founding Director Brian Quinn; and Kirkway President Michael Woodroffe.

"With the WCF attracting more risk managers, benefit managers, financial executives and organisations, it's important for Bermuda's captive industry to support this event," said Richmond. "It presents a great opportunity for our domicile to meet with decision-makers within organisations to help determine if a captive, and more importantly, a Bermuda captive, should form part of their risk-management strategy."





**Team Bermuda at the BDA booth at World Captive Forum in Boca Raton, FL**

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**CONNECTING BUSINESS**

The BDA encourages direct investment and helps companies start up, re-locate or expand their operations in our premier jurisdiction. An independent, public-private partnership, we connect you to industry professionals, regulatory officials, and key contacts in the Bermuda government to assist domicile decisions. Our goal? To make doing business in Bermuda smooth and beneficial.

