

FOR IMMEDIATE RELEASE

## Latin America organized-crime expert Elman Myers to be keynote speaker at ALARYS Bermuda 2016



**ALARYS Congress 2016 keynote Elman Myers**

**Hamilton, Bermuda, September 12, 2016**—Elman Myers, a former US Air Force special agent who is now a managing director at Hiscox, will be the keynote speaker at this month’s 2016 ALARYS Congress conference ([www.alarys.bm](http://www.alarys.bm)) in Bermuda.

Based in Miami as Managing Director at Hiscox Special Risks Agency (Americas), Inc, Myers will speak on “Organised Crime—a New Risk-Management Challenge in Latin America” at the September 25–27 event at Hamilton Princess & Beach Club.

“It is an honour to come to Bermuda, one of the world’s great insurance centres, to share ideas on how business looking to capitalise on opportunities in Latin America can confront the security and risk-management challenges posed by organised crime,” said Myers.

After 52 years of conflict, the Colombian government and Marxist guerrillas of the Revolutionary Armed Forces of Colombia (FARC) agreed to end hostilities just last month, Myers noted. But organised crime—multinational criminal enterprises that engage in narco-trafficking, kidnapping, extortion, human trafficking, illegal mining, and money laundering—are emerging as the next major regional security challenge.

“How will this new criminal reality affect businesses looking to take advantage of opportunities in Latin America?” he asked. “We will take an overview of the security threats in the regions, show how they affect business interests, and explore ways to effectively manage the risk.”

Myers began his career as a special agent with the US Air Force Office of Special Investigations, where he served nine years in investigative and counterintelligence positions in the US, Panama, and Honduras. He left military service in 1997 and worked at CIGNA International Specialty Products and Services (later purchased by ACE), and Willis, where he managed the Miami office until joining Hiscox in 2014.

Today, Myers manages a business-development and client-service team for Hiscox that markets Special Risks (Kidnap & Ransom) insurance throughout Latin America.

“This is a highly relevant and timely subject that will be of major interest to our delegates,” said Jorge Luzzi, President of the Fundación Latinoamericana de Administradores de Riesgos y Seguros ALARYS (FUNDALARYS), who also serves as Executive Vice President of the International Federation of Risk and Insurance Management Associations (IFRIMA). “We are honoured to have Elman address this topic for our audience and we look forward to welcoming him and all our attendees to Bermuda in two weeks’ time.”

The theme of the 2016 Congress is “Emerging and Non-Traditional Risk,” with key sessions highlighting insurance-linked securities and other alternative risk-transfer products, as well as



strategies for mitigating cyber, political, terrorism, kidnap and catastrophe risk. Topics will be discussed at roundtable discussions and moderated panel sessions, and networking breaks are also part of the agenda. Outside of conference business, activities such as a sunset cruise and other leisure downtime will showcase Bermuda and entertain delegates.

It's the third time FUNDALARYS has chosen Bermuda as host country for the trilingual conference. The Latin American Congress on Risk Management and Insurance was held previously in 2004 and 2010 in Bermuda—the only non-Latin venue in its 20-year history.

#### **MEDIA CONTACT:**

**Rosemary Jones**  
Communications Manager  
[rosemary@bda.bm](mailto:rosemary@bda.bm)  
441 278-6558  
441 337-4696

#### **CONNECTING BUSINESS**

The BDA encourages direct investment and helps companies start up, re-locate or expand their operations in our premier jurisdiction. An independent, public-private partnership, we connect you to industry professionals, regulatory officials, and key contacts in the Bermuda government to assist domicile decisions. Our goal? To make doing business here smooth and beneficial

