

BERMUDA CAPTIVE CONFERENCE

Excellence in Global Risk Financing JUNE 13-15, 2016

P.O. Box HM 824, Hamilton HM CX, Bermuda



Healthcare and technology futurist Joe Flower to be keynote speaker at 2016 Bermuda Captive Conference

Hamilton, Bermuda, November 16, 2015 — Well-known author and healthcare and technology futurist Joe Flower will be the keynote speaker at next June's Bermuda Captive Conference (BCC).

With nearly 30 years' experience, Flower has emerged as a thought leader on forces changing healthcare in the United States and around the world. As a healthcare speaker, writer, and consultant, he has explored the future of healthcare with clients, from the World Health Organisation (WHO) and the UK National Health Service to state and provincial hospital associations throughout the US and Canada. He has also examined other players across the healthcare sphere—professional associations, pharmaceutical companies, device manufacturers, health plans, physician groups, and hospitals. Flower has also been a consultant on change with the US Department of Defense, Airbus, and ArianeSpace.

The annual three-day captive insurance conference, running June 13–15, 2016 at the Fairmont Southampton Resort, is expected to attract more than 650 delegates from Bermuda and overseas. A wide spectrum of captive insurance management firms, as well as support industries, are sponsoring the event and healthcare risk management, in particular, is expected to be one of this year's hot topics.

"The Bermuda Captive Conference continues to be one of the largest attended and anticipated captive events in the world due to the continued relevance of topics and speakers," says Conference Chair David Gibbons. "Bermuda is a leading domicile for healthcare captives and medical malpractice cover, and with so many developments in this space in the US over the last few years, I am very happy to have such a distinguished speaker as Joe here to provide context on what has happened so far and what we should be expecting in this space in the near future. We have already had considerable interest from risk managers who plan to come to the conference to hear his perspectives."

Bermuda is the top global captive jurisdiction, home to 800 captive insurance companies, supporting primarily Fortune 500 corporations in the US, and generating over \$48 billion in annual gross written premiums in 2014. Notably, Bermuda-based captives support an estimated 25 percent of the American medical insurance and reinsurance market, and a growing number have originated from Canada and Latin America in recent years.

Flower's 2012 book *Healthcare Beyond Reform: Doing it Right for Half the Cost* examined the politics and cost of healthcare systems. A contributing editor and regular columnist at the *Healthcare Forum Journal* for two decades, he has also written a regular column for *Physician Executive*, the Journal of the American College of Physician Executives, is the author of numerous articles for the Healthy Cities/Healthy Communities movement, and was a contributing writer for *Wired Magazine* and a columnist for pioneering health websites DNA.com and HealthCentral.com.

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Flower's research into the nature of change in organisations and people led to interviews with top thinkers on organisational change, from Peter Drucker to Peter Senge and Ari de Geus. He also studied chaos theory, Eastern thought and martial arts, eventually earning a black belt in Ueshiba Aikido. A founding member of the International Health Futures Network, he was the principal author of the landmark healthcare forecast, "Technological Advances and the Next 50 Years of Cardiology," *Journal of the American College of Cardiology* (vol. 35, no. 4, 2000). His other writings include:

- *China's Futures* Global Business Network 2000 (co-author)
- *The 21st Century Healthcare Leader* Jossey-Bass 1999 (co-author)
- *Japan's Futures*, Global Business Network 1998 (Executive Editor)
- *Leading Change: A Key Challenge for Board-Management Teams*, The Governance Institute, 1998
- *The Encyclopedia of the Future* MacMillan, 1996 (co-author)
- *Best Practices in Collaboration to Improve Health: Creating Community Jazz*, (principal co-author), The Healthcare Forum and the California Wellness Foundation, 1996
- *Prince of the Magic Kingdom: Michael Eisner and the Re-Making of Disney* John Wiley 1991
- *Age Wave* Random House 1989 (co-author).

Earlybird hotel rates for the BCC are in effect until February 29, along with special discounts offered by United Airlines. To book accommodation, go to www.bermudacaptive.bm. United is offering discounts of between two and 10 percent off published fares. Save an additional three percent off by booking your own reservations at www.united.com. Choose your flight times and access meeting discounts by inserting **ZVMF517698** in the Offer Code box, or call your travel professional or United Meetings at 800-426-1122 for reservations. Refer to Z Code ZVMF and Agreement Code: **517698**.

The Bermuda Business Development Agency (BDA) will be promoting the conference at upcoming major industry events such as the World Captive Forum in Boca Raton, Florida, which kicks off January 31. The BCC also plans to connect with confirmed and prospective delegates and distribute news and updates via its dedicated social media channels, including Facebook, Twitter (@bermudacaptive) and LinkedIn.

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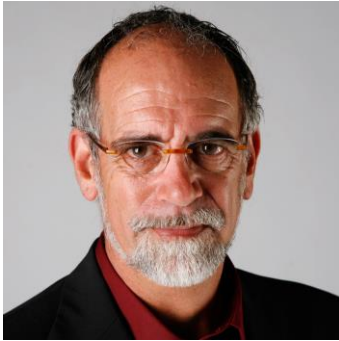


PHOTO CAPTION: Healthcare futurist Joe Flower

MEDIA CONTACT:

Rosemary Jones

BDA Communications Manager

rosemary@bda.bm

c: 441 337-4696

d: 441 278-6558